

<b>Course Title</b>	<b>Social Entrepreneurship: Creating Positive Impact through Innovation</b>
<b>Course Instructor</b>	Assoc. Prof. Julius D. Somera, PhD, LPT Dean, Trinity Open University of Asia Trinity University of Asia, Quezon City Philippines
<b>Duration</b>	15 Weekdays (1.5-2 hours per day)
<b>Target Audience</b>	College Students
<b>Course Description</b>	The <b>Social Entrepreneurship: Creating Positive Impact through Innovation</b> course provides an in-depth exploration of social entrepreneurship as a means of driving social change through innovative, sustainable ventures. Students will examine key principles, theoretical frameworks, and real-world case studies, gaining the skills to develop, manage, and evaluate social enterprises. Throughout the course, learners will investigate how social entrepreneurship can address pressing societal challenges such as poverty, inequality, and environmental degradation. By the end, students will have a strong foundation to create and lead ventures that balance social impact and financial viability.
<b>Course Learning Outcomes</b>	At the end of the course, participants will be able to <ol style="list-style-type: none"> <li>1. Define social entrepreneurship and distinguish it from traditional business models.</li> <li>2. Apply various social entrepreneurship frameworks to analyze real-world cases.</li> <li>3. Identify opportunities for social innovation in various contexts.</li> <li>4. Create sustainable business models for social enterprises.</li> <li>5. Evaluate the impact and scalability of social ventures.</li> </ol>
<b>Course Structure</b>	<b>Week 1:</b> Introduction to Social Entrepreneurship and its frameworks <b>Week 2:</b> Understanding the opportunities for social innovation <b>Week 3:</b> Practical applications of Social Entrepreneurship, its impact and scalability

### Course Syllabus

Module	Topic	Learning Outcome	Objectives	Activities	Assessment Method	Time Allocation
<b>Module 1</b>	Introduction to Social Entrepreneurship	Define social entrepreneurship and its significance	<ul style="list-style-type: none"> <li>• Explore the history and evolution of social entrepreneurship.</li> </ul>	<ul style="list-style-type: none"> <li>• Lecture on the evolution of social entrepreneurship.</li> <li>• Class discussions and brainstorming sessions.</li> </ul>	Reflection paper on the role of social	

		in addressing social issues.	<ul style="list-style-type: none"> <li>• Differentiate between social entrepreneurship and traditional business models.</li> </ul>		entrepreneurship in today's society.	
<b>Module 2</b>	Identifying Social Problems	Identify and analyze pressing social issues that can be addressed through social entrepreneurship.	<ul style="list-style-type: none"> <li>• Conduct a needs assessment for identifying social problems.</li> <li>• Analyze local and global social issues.</li> </ul>	<ul style="list-style-type: none"> <li>• Case study analysis of successful social enterprises.</li> <li>• Group work on identifying a local problem needing a solution.</li> </ul>	Group presentation on the identified social problem and proposed solutions.	
<b>Module 3</b>	Business Models for Social Enterprises	Understand various business models that promote social impact and sustainability.	<ul style="list-style-type: none"> <li>• Explore sustainable business models for social enterprises.</li> <li>• Learn to balance social impact and financial viability.</li> </ul>	<ul style="list-style-type: none"> <li>• Workshop on creating business models using tools like the Business Model Canvas.</li> <li>• Discussions on hybrid models.</li> </ul>	Business model assignment based on the workshop.	
<b>Module 4</b>	Financial Sustainability and Fundraising	Learn about funding mechanisms for social enterprises and strategies for financial sustainability.	<ul style="list-style-type: none"> <li>• Explore different funding sources such as grants, investments, and donations.</li> <li>• Develop a fundraising plan for social ventures.</li> </ul>	<ul style="list-style-type: none"> <li>• Guest speaker session with a social entrepreneur.</li> <li>• Workshop on developing a fundraising strategy.</li> </ul>	Written fundraising plan assignment.	
<b>Module 5</b>	Measuring Impact and Success	Evaluate the social and financial impact of social enterprises using relevant frameworks.	<ul style="list-style-type: none"> <li>• Learn about impact measurement tools and frameworks.</li> <li>• Understand the importance of continuous improvement.</li> </ul>	<ul style="list-style-type: none"> <li>• Readings and discussions on impact assessment frameworks.</li> <li>• Case study evaluations.</li> </ul>	Impact evaluation assignment of an existing social enterprise.	

<b>Module 6</b>	Challenges and Opportunities	Discuss challenges faced by social entrepreneurs and explore policy implications.	<ul style="list-style-type: none"> <li>Identify common challenges in social entrepreneurship.</li> <li>Understand the role of government in supporting social enterprises.</li> </ul>	<ul style="list-style-type: none"> <li>Group debate on the challenges of social entrepreneurship.</li> <li>Analysis of regulatory frameworks.</li> </ul>	Participation in debate and a written report on findings.	
<b>Module 7</b>	Future Trends in Social Entrepreneurship	Investigate future trends and innovations in social entrepreneurship.	<ul style="list-style-type: none"> <li>Analyze how technology influences social entrepreneurship.</li> <li>Discuss the global perspective of social entrepreneurship.</li> </ul>	<ul style="list-style-type: none"> <li>Final group project: Design and present a business plan for a new social venture.</li> <li>Peer review and feedback session.</li> </ul>	Group project presentation and peer evaluations.	

References:

1. World Economic Forum. (2024). *Global data on social entrepreneurship*. Retrieved from <https://initiatives.weforum.org/global-alliance-for-social-entrepreneurship/state-of-the-sector>
2. Causeartist. (2024). *50 social entrepreneurs to watch for in 2024*. Retrieved from <https://www.causeartist.com/50-social-entrepreneurs-to-watch-for-in-2024>
3. Ashoka. (2024). *Social entrepreneurship: What you need to know*. Retrieved from <https://www.ashoka.org/en-us/insights/social-entrepreneurship-what-you-need-know>
4. Stanford Social Innovation Review. (2024). *How social entrepreneurs are navigating post-pandemic challenges*. Retrieved from [https://ssir.org/articles/entry/how\\_social\\_entrepreneurs\\_are\\_navigating\\_post\\_pandemic\\_challenges](https://ssir.org/articles/entry/how_social_entrepreneurs_are_navigating_post_pandemic_challenges)
5. Harvard Business Review. (2024). *The role of innovation in social entrepreneurship*. Retrieved from <https://hbr.org/topic/subject/social-entrepreneurship>